# NatAxtin® product range



# Formats for supplements, cosmetics, and sports nutrition:

**NatAxtin**® is natural Astaxanthin from Haematococcus pluvialis microalgae. The pristine environment of the Atacama Desert along with the harsh sun irradiation provides ideal conditions for H.pluvialis to create the remarkably strong NatAxtin® Astaxanthin.

**NatAxtin**® contains the antioxidant power accumulated by the microalgae cells when they protect themselves from extreme solar radiation. Astaxanthin's strong antioxidant and anti-inflammatory effects are known for its wide range of health-promoting and clinical benefits when used as a nutritional food supplement

Atacama Bio Natural Products offers NatAxtin® in a variety of formats to fit your project.

**NatAxtin® Oil** is a versatile format that can be used for softgels, foodstuffs fortification (oil based), and is also the perfect format for cosmetic applications of Astaxanthin. In a carrier of your choice, you can develop facial and body creams, serums, lip balms, and more.

**NatAxtin® Cold Water Dispersible** formats (Powder CWD and Liquid CWD) are microencapsulated forms of our Astaxanthin-rich oleoresin using an in-house technology that allows them to be mixed in water. Potential applications are powder mixes for drinks, beverage fortification, and liquid formulations with Astaxanthin.

### NatAxtin® PureMass ME

Microencapsulated *H.pluvialis* biomass

**1.5% Astaxanthin** with all the proteins, amino-acids, and vitamins from the microalgae For hard tablets

# NatAxtin® Oil

Astaxanthin-rich oleoresin by supercritical CO2 extraction

### 5% to 10% Astaxanthin content

For softgel capsules and formulations

### NatAxtin® ME

Microencapsulated oleoresin

2.5% Astaxanthin content

For hard tablets and shake mixes

# NatAxtin® Powder CWD

Cold water dispersible powder **2.5% Astaxanthin** content For powdered drink mixes

### NatAxtin® Liquid CWD

Cold water dispersible liquid emulsion 1% Astaxanthin content For drink mixes

# NatAxtin® inside softgels

(through our partners)
Vegan alternative available

4mg / 8mg Astaxanthin content

With Palm Free MCT Oil (triple distilled Coconut Oil)

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